



# HERE'S HOW CAVC WORKS FOR YOU...

[www.cavconline.com](http://www.cavconline.com)

CAVC has a plan to more effectively target and meet goals, and to adhere to the following Mission Statement:

**CAVC SUPPORTS AND PROTECTS THE INTERESTS OF THE VENDING AND COFFEE SERVICE INDUSTRY IN CALIFORNIA THROUGH:**

- the promotion of common interests
- legislative oversight
- member education
- networking

**“CAVC HAS A PLAN TO WORK FOR YOU”** Here's How:

- **SACRAMENTO LEGISLATIVE LOBBYIST**

With all the legislative activity in Sacramento, a dedicated lobbyist provides a valuable resource unavailable to most vend operators. Our lobbyist will help CAVC work to protect the industry in California to insure favorable results relating to taxes, legislation and social issues. Our lobbyist will assist us in legislative grass roots visits, reinforce a number of stands/positions taken in Sacramento, and help pass and/or prevent legislation. **Over the last year we have worked to prevent an increase in the CRV, worked to clarify sections of the food code that affect vending and coffee service operators, and are currently opposing the tax on sugar sweetened beverages. CAVC can help your business by staying focused on state and federal legislative issues.**

- **ACTIVE CAVC MEMBERSHIP**

Get involved to be part of the solutions! **New Membership includes free product value that can offset annual dues.** Upon joining, you will be mentored by a CAVC board member to introduce you to members and familiarize you with goals of CAVC, such as:

\***CAVC joined forces** with Arizona Vending Council for combined 2009/2010 annual meetings that resulted in higher attendance and cost efficiencies for both operators and suppliers.

\***Annual meetings** provide legislative updates, educational forums, workers' compensation information, insurance, industry trends, management skills, and more. Choose issues to help grow your business and get a chance to network with other members and suppliers.

\* **CAVC committees** formed to encourage involvement and implement our Strategic Plan. Whether it is a committee for Coffee Service, Membership, Government Affairs, Education, Events, PR, Technology, or Fund Raising—CAVC has a place for you to participate and be heard. The CAVC Scholarship Committee awards yearly high school/college monetary awards and yearly scholarships to NAMA Educational Programs including Executive Development Program and Supervisor Development Program.

- **EDUCATIONAL SEMINARS**

Bolstered by the successful Coffee Summit/Forum, CAVC plans to continue providing educational seminars at future meetings on relevant topics. Be an attendee, or be a panel member of an upcoming forum. What topic is of interest to you and your business?

- **CAVC Website**

[www.cavconline.com](http://www.cavconline.com) is up and running to serve our members with updated CAVC information. Check out the message board for current legislative information, security, and much more.

**ASK US HOW TO BECOME A MEMBER OF CAVC AND HELP SUPPORT YOUR INDUSTRY!**

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