



HERE'S HOW CAVC WORKS FOR YOU...

CAVC has a plan to more effectively target and meet goals, and to adhere to the following Mission Statement:

CAVC SUPPORTS AND PROTECTS THE INTERESTS OF THE VENDING, MICRO MARKET AND REFRESHMENT SERVICES INDUSTRY IN CALIFORNIA THROUGH:

- the promotion of common interest
- member education
- legislative oversight
- networking

"CAVC HAS A PLAN TO WORK FOR YOU" Here's How:

- **SACRAMENTO LEGISLATIVE LOBBYIST**

With all the legislative activity in Sacramento, a dedicated lobbyist provides a valuable resource unavailable to most convenience services operators. Our lobbyist will help CAVC work to protect the industry in California to insure favorable results relating to taxes, employment and business issues. Our lobbyist will assist us in legislative grass roots visits, reinforce a number of stands/positions taken in Sacramento, and help pass and/or prevent legislation. **During the last legislative session we worked to prevent the passage of AB 274 which would have imposed a tax on snack foods including candy and confectionery, AB 5 which would require employers to offer additional hours of work to existing employees before hiring an additional employee or subcontractor, AB 319 which would have required tethered bottle caps on beverage containers and SB 300 which would have required health warning labels on sugar sweetened beverages.**

CAVC also meet with the California Air Resources Board to discuss regulations related to the refrigerants used in vending machines. CARB has proposed going forward on regulations if the program at the federal level does not go into effect. CAVC will continue to advocate for sufficient time for the industry to comply with any new regulations.

- **ACTIVE CAVC MEMBERSHIP**

Help us retain and increase the CAVC membership by getting involved. Upon joining, you will be mentored by a CAVC board member to introduce you to members and familiarize you with goals of CAVC, such as:

***CAVC has joined forces** with Arizona Vending Council for a combined annual meeting since 2009, resulting in higher attendance each year. Larger groups lead to better quality speakers and more efficient use of funds. Speakers have included national and state legislators, sport figures and industry leaders.

***Annual meetings** provide legislative updates, educational forums, information on health and wellness trends, latest technology, industry trends, management skills, employment issues and more. Choose issues to help grow your business and get a chance to network with other members and suppliers.

***CAVC committees** formed to encourage involvement and implement our Strategic Plan. Whether it is a committee for Coffee Service, Membership & Public Relations, Government Affairs, Education, Micro Markets or Events & Fundraising - CAVC has a place for you to participate and be heard. The CAVC Scholarship Committee awards yearly high school/college monetary awards.

- **EDUCATIONAL SEMINARS**

CAVC provides educational seminars at annual meetings, board meetings and education sessions on relevant topics. Be an attendee, or be a panel member of an upcoming forum. What topic is of interest to you and your business?

- **CAVC Website**

www.cavconline.com has just been redesigned and updated to serve our members with CAVC information and to serve as a vehicle to educate others including government officials about our industry. Check out **California Automatic Vendors Council Facebook** page for current legislative information, past events, and much more.

ASK US HOW TO BECOME A MEMBER OF CAVC AND HELP SUPPORT YOUR INDUSTRY!

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